



An Evening with Denyce Graves and the Oakland East Bay Symphony

**Saturday, October 3, 2009
Fox Theater**

On Saturday, October 3, 2009, the incomparable Denyce Graves will join Maestro Michael Morgan and the Oakland East Bay Symphony for a Gala Concert. The star-studded event will benefit the Symphony's acclaimed Educational and Outreach Programs of the Symphony. We invite you and your company to participate in this full and exciting evening by becoming a Gala Concert Sponsor.

The celebration begins with an elegant dinner for a select group of top tier ticket buyers and sponsors. You will have the opportunity to meet and dine with Bay Area community, corporate and philanthropic leaders. Dinner is followed by a gala performance at Oakland's historic Fox Theater featuring Denyce Graves, Maestro Morgan and the full Symphony in a *tour de force* program that ranges from Broadway to spirituals to Graves' signature role as *Carmen*. The evening culminates with dancing and a reception with Denyce Graves, Maestro Morgan, other guests and event sponsors.



Denyce Graves is recognized worldwide as one of today's most exciting vocal stars. Graves receives critical acclaim in performances on four continents. *USA Today* identifies her as "an operatic superstar of the 21st Century," and the *Atlanta Journal-Constitution* exclaims, "if the human voice has the power to move you, you will be touched by Denyce Graves."

Education Programs of the Symphony

Oakland East Bay Symphony has garnered national recognition for its acclaimed Education Programs, which serve more than 24,000 students annually. These programs include *School Visits by Michael Morgan*, *Ensembles in the Schools*, *Music for Excellence* (instrumental instruction for low-income students), free *Young People's Concerts*, a *Young Artists Competition* and the biennial *Side-by-Side Concert*. Nearly one-third of the Symphony's operating budget is dedicated to education and outreach, with most programs offered free of charge to the participating schools and students. These programs not only inspire and instruct - they change lives.

400 29th Street, Suite 501, Oakland, CA 94609, 510. 444.0801



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Sponsorship Opportunities

Show your support for the Education and Outreach Programs of the Oakland East Bay Symphony and gain valuable exposure for your company with the premiere East Bay arts organization. Sponsorship opportunities are available at several levels detailed below, ensuring the right match of benefits for your company.

Presenting Sponsor

Sponsorship Investment: \$30,000

Recognition Opportunities:

- ❖ Recognized as the Presenting Sponsor in all publicity materials, including invitations, program books, ads, press releases, posters, postcards and more.
- ❖ Complimentary full-page ad in centerfold of Gala Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary full-page display ad in Oakland East Bay Symphony 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts at the Paramount Theatre for entire subscription series.
- ❖ Company name displayed on Fox Theatre marquee prior to the concert.
- ❖ On stage verbal recognition of Company from Music Director Michael Morgan at the concert.
- ❖ Acknowledgement of Company at pre-concert dinner and reception.
- ❖ Signage with Company logo prominently displayed at concert.
- ❖ Logo on Gala Concert invitations, advertisements, and other promotional materials depending on timing of commitment and promotional deadlines.
- ❖ Company logo on Symphony's website, www.oeps.org.
- ❖ Company acknowledged with logo in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged with logo in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Eight (8) complimentary premium tickets to the Gala Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$4,000 value)
- ❖ Pre-concert champagne reception with Maestro Morgan, special guests and artists.
- ❖ Special Denyce Graves Concert souvenir package.
- ❖ Two pairs of tickets to OEBS concerts during the 2009-2010 season.
- ❖ Invitations to 2009-2010 season post-concert receptions with Michael Morgan and guest artists.

Promotional Opportunities:

- ❖ Opportunity to place a special insert in Gala Benefit Concert Program book promoting company and/or product.
- ❖ Opportunity for company promotional display at Benefit Concert in Fox Theater lobby.

Denyce Graves Sponsor

Sponsorship Investment: \$20,000

Recognition Opportunities:

- ❖ Recognized as the Denyce Graves Sponsor in all publicity materials, including invitations, program books, ads, press releases, posters, postcards and more.
- ❖ Complimentary full-page ad in Gala Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary full-page display ad in Oakland East Bay Symphony 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts at the Paramount Theatre for entire subscription series.
- ❖ On stage verbal recognition of Company from Music Director Michael Morgan at the concert.
- ❖ Acknowledgement of Company at pre-concert dinner and reception.
- ❖ Signage with Company logo prominently displayed at concert.
- ❖ Logo on Gala Concert invitations, advertisements, and other promotional materials depending on timing of commitment and promotional deadlines.
- ❖ Company logo on Symphony's website, www.oeps.org.
- ❖ Company acknowledged with logo in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged with logo in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Eight (8) complimentary premium tickets to the Gala Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$4,000 value)
- ❖ Opportunity to meet Denyce Graves on the day prior to the concert.
- ❖ Pre-concert champagne reception with Maestro Morgan, special guests and artists.
- ❖ Special Denyce Graves Concert souvenir package.
- ❖ Two pairs of tickets to OEBS concerts during the 2009-2010 season.
- ❖ Invitations to 2009-2010 season post-concert receptions with Michael Morgan and guest artists.

Promotional Opportunities:

- ❖ Opportunity to place a special insert in Gala Benefit Concert Program book promoting company and/or product.
- ❖ Opportunity for company promotional display at Benefit Concert in Fox Theater lobby.

Producer

Sponsorship Investment: \$10,000

Recognition Opportunities:

- ❖ Complimentary half-page ad in Gala Benefit Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary half-page display ad in 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts for entire subscription series.
- ❖ On stage verbal recognition of Company from Music Director Michael Morgan at the concert.
- ❖ Acknowledgement of Company at pre-concert dinner and reception.
- ❖ Logo on Gala Benefit Concert invitations, advertisements, and other promotional materials depending on timing of commitment and promotional deadlines.
- ❖ Signage with Company logo prominently displayed at concert.
- ❖ Company logo on Symphony's website, www.oeps.org.
- ❖ Company acknowledged with logo in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged with logo in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Eight (8) complimentary premium tickets to the Gala Benefit Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$4,000 value)
- ❖ Invitation to pre-concert champagne reception with Maestro Morgan, special guests and artists.
- ❖ Special Denyce Graves Concert souvenir package.
- ❖ One pair of tickets to OEBS concerts during the 2009-2010 season.
- ❖ Invitations to 2009-10 season post-concert receptions with Michael Morgan and guest artists.

Conductor

Sponsorship Investment: \$7500

Recognition Opportunities:

- ❖ Company acknowledged as Post Concert Reception Sponsor at the reception.
- ❖ Complimentary quarter-page ad in Gala Benefit Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary quarter-page display ad in 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts for entire subscription series.
- ❖ Logo on Gala Benefit Concert invitations, advertisements, and other promotional materials depending upon timing of commitment and promotional deadlines.
- ❖ Signage with Company logo prominently displayed at concert.
- ❖ Company logo on Symphony's website, www.oeps.org.
- ❖ Company acknowledged with logo in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged with logo in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Six (6) complimentary premium tickets to the Gala Benefit Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$3000 value)
- ❖ Special Denyce Graves Concert souvenir package.

Director

Sponsorship Investment: \$5,000

Recognition Opportunities:

- ❖ Complimentary quarter-page ad in Gala Benefit Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary quarter-page display ad in 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts for entire subscription series.
- ❖ Logo on Gala Benefit Concert invitations, advertisements, and other promotional materials depending upon timing of commitment and promotional deadlines.
- ❖ Signage with Company logo prominently displayed at concert.
- ❖ Company logo on Symphony's website, www.oeps.org.
- ❖ Company acknowledged with logo in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged with logo in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Four (4) complimentary premium tickets to the Gala Benefit Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$2000 value)
- ❖ Special Denyce Graves Concert souvenir package.

Supporting Cast

Sponsorship Investment: \$2500

Recognition Opportunities:

- ❖ Complimentary business card size ad in Gala Benefit Concert Program Book distributed to 1400 people at the concert.
- ❖ Complimentary eighth-page display ad in 2009-2010 Season Program Book distributed to 18,000 people at 6 concerts for entire subscription series.
- ❖ Company name on Gala Benefit Concert invitations, advertisements, and other promotional materials depending upon timing of commitment and promotional deadlines.
- ❖ Signage with Company name prominently displayed at concert.
- ❖ Company name on Symphony's website, www.oeps.org.
- ❖ Company acknowledged in special end of season "Thank you" ad in the Oakland Business Review.
- ❖ Company acknowledged in Symphony's e-newsletter, *e-llegro*.

Hospitality Opportunities:

- ❖ Two (2) complimentary premium tickets to the Gala Benefit Concert event, which includes gourmet dinner, preferred seating at the concert, and post concert dancing and reception. (\$1000 value)