



Contact for sales info:
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Advertising Schedule & Specifications • 2007-08 Season

Concert Dates

Opening Night • A Grand Opening: Beethoven, Bernstein & More	November 9, 2007
Second Concert • Sweet Sorrow: Verdi's Requiem	January 25, 2008
Third Concert • Celebrating Chinese New Year	February 22, 2008
Fourth Concert • Notes From Persia	March 14, 2008
Fifth Concert • Transfigured Night	April 18, 2008
Final Concert • American Masterworks Series: Follies	May 16, 2008

Advertising rates are for entire subscription series. Over 18,000 copies distributed.

Advertisements are printed on master pages and are non-changing; placement in the Holiday program is available for an additional fee. Ads are pre-printed and not changeable during the season.

Ad Sizes and prices for 6 placements (Nov. 2007- May 2008)

All Ads Black and White • Page Size is 8.5" wide x 11" tall (Maximum Live area is 7.5 x 10")

Back Cover	\$2800	7.5"w x 10"h
Inside Front or Back Cover	\$2200	7.5"w x 10"h
Premium Position*	\$1800	7.5"w x 10"h
<i>first and last page of program, opposite Message from the Maestro, opposite program notes.</i>		
Full Page	\$1450	7.5"w x 10"h
1/2 Page Horizontal	\$1000	7.5"w x 4.875" h
1/3 Page Vertical	\$850	3.625"w x 7.25" h
1/4 Page Vertical	\$675	3.625"w x 4.875" h
1/8 Page Horizontal (bus.card)	\$500	3.625"w x 2.5" h

Holiday Concert • Dec 2 2007

This year your ad may also be present in the program book for this popular, sold-out, holiday event.

Back Cover	\$500
Inside Covers	\$350
Full Page	\$200
1/2 Page	\$150
1/4 Page	\$110

(only sizes/rates available)
 Separate artwork is okay.
 Deadline: October 5, 2007

Deadline

Print-Ready artwork is due by **Friday, October 5, 2007**. Payment must be received on or before the artwork deadline. Please make checks payable to OEBS and mail to the address below.

Oakland East Bay Symphony – 400 29th Street Suite 501 – Oakland, CA 94609

Digital Specs

All ads may be submitted as digital files via e-mail or on CD. PDFs or JPEGs are preferred; native Illustrator and InDesign files are okay if fonts and images are included. Ads requiring pre-press work may be charged a minimum of \$35.

Submit files by e-mail to:

Joe Sikoryak • 510-548-1272 • joe@designwell.com